

Softifybd Ltd.

Digitize Your Imagination

Business Profile



Empowering
Businesses
3,500+



Countries
We Serve
15+



SaaS
Products
10+



Our
Team
150+



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ABOUT OUR COMPANY

Softifybd Ltd.

Softifybd Limited is a pioneering B2B SaaS company dedicated to transforming business operations across Bangladesh and beyond. We provide subscription-based and custom software solutions tailored for ISPs, education, SMEs, enterprises, tourism, logistics, and other industries. Our innovative products, including ISP Digital, Infinity Log, Biznify, Talkify, Edufy, OTA platform, and Khudebarta- streamline workflows, enhance efficiency, and drive business growth. With a strong focus on digital transformation, we empower businesses with scalable, user-friendly, and next-generation technology solutions. Whether it's automating daily operations, improving customer interactions, or enabling seamless financial management, Softifybd is committed to helping businesses thrive in an increasingly digital world.



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Countries
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Members & Certification



Sister Concern





MISSION & VISION

01 OUR MISSION

At Softifybd Ltd, our mission is to empower businesses with innovative, scalable, and efficient software solutions that drive digital transformation across industries. We are dedicated to delivering next-generation SaaS products that enhance operational efficiency, streamline workflows, and foster business growth. Through continuous innovation and a customer-centric approach, we strive to enable organizations to achieve their full potential in an ever-evolving digital world.

02 OUR VISION

Our vision is to be the leading provider of B2B SaaS solutions, transforming industries globally by providing cutting-edge software that unlocks new opportunities and drives sustainable growth. We aim to shape the future of digital business operations by making technology accessible, effective, and impactful, ensuring that our clients thrive in the rapidly changing digital landscape.



20+
Local & Int.
Partnership



15+ years
Industry
experience



3 Million
Happy
Users



24/7
Dedicated
Support



LEADERSHIP & HISTORY



Motasim Billah Morshed

Chairman & CFO



Mostaim Billah Murad

Founder & CEO



Kazi Rifat Solaiman

Co-Founder & CTO

History and Milestones





CORE VALUES

At Softifybd Ltd., our core values are the foundation of everything we do. We are committed to innovation, constantly seeking new and creative solutions to meet the evolving needs of our clients. Integrity is at the heart of our operations, ensuring that we conduct business with honesty and transparency. We prioritize customer satisfaction, striving to exceed expectations and build long-term relationships based on trust and mutual respect. Our team is driven by excellence, always aiming for the highest standards in our products and services. Lastly, we believe in collaboration, fostering a supportive and inclusive environment where every team member can contribute and grow. These core values guide us in our mission to digitize industries and provide innovative software solutions that drive success and growth.

01 Innovation

Continuously striving to develop creative and inventive software solutions that meet the evolving needs of clients.

02 Quality

Committing to high standards of quality and performance in every project and service delivered.

03 Continuous Improvement

Always seeking ways to improve and enhance their services and products through feedback and innovation.

04 Collaboration

We believe in teamwork, fostering strong partnerships internally and externally to achieve shared goals



OUR SERVICES

Development Services



Subscription-based
Software Solutions

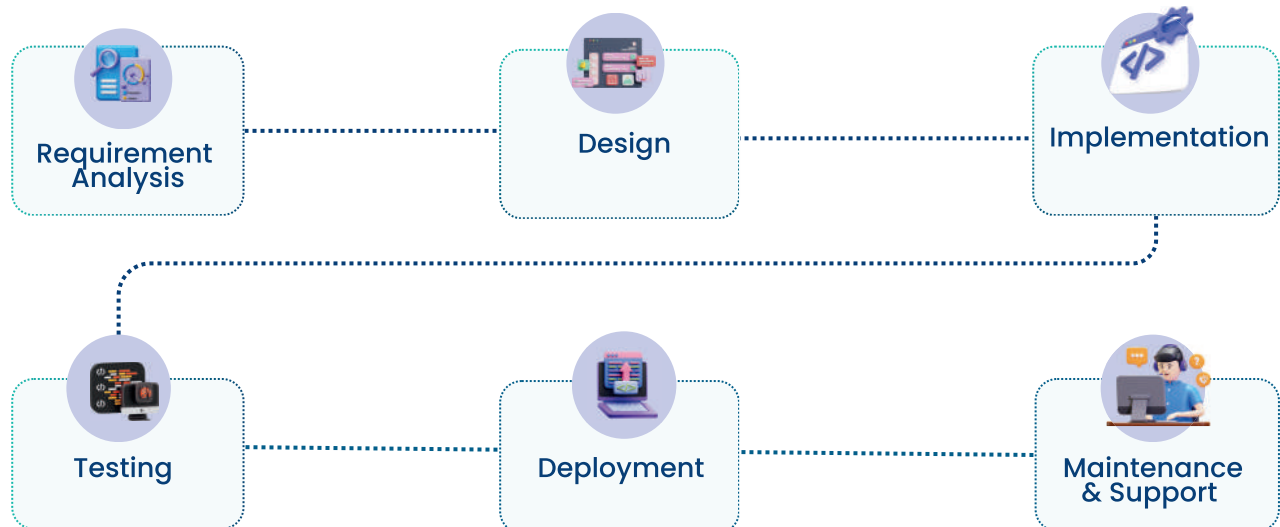


Custom Enterprise
Software Development



Software Integration
and Support

Software Development Process



SaaS

OUR SAAS PRODUCTS

 **ISP Digital**

ISP Digital

ISP Billing &
Management
Software

 **INFINITY LOG**

Infinity Log

IP Log Server
for ISP

 **biznify**
Effortless Management

Biznify

SaaS-based
ERP Solution

 **Edufy**

Edufy

Education
Management
Software

 **Khudebarta**

Khudebarta

Bulk SMS Service

 **Talkify**

Talkify

Business Phone
System on Cloud

 **ManagerialCRM**

ManagerialCRM

Subscription
Management &
CRM Software

 **GetCommerce**

GetCommerce

E-Commerce CMS
and Website
Templates.

 **OTAplatform**

OTAPlatform

OTA Management
Software



ISP digital

ISP Digital is a comprehensive ISP management software designed to streamline operations for Internet Service Providers. From billing and customer management to network monitoring and automation, ISP Digital offers an all-in-one solution to enhance efficiency and deliver exceptional service. Trusted by over 1,300 ISPs, it empowers providers to simplify workflows, reduce costs, and improve customer satisfaction. Explore more at

1300+

Happy ISP Owners

06+

Successful Years

30+

International Clients

30+

Support & dev team

Core Features



Customer Management System



Billing & Invoicing



Purchase & Inventory



Resellers Management



Network & Monitoring



Multi-Branch Management



Asset Management



HRM Management



Finance & Accounting



Payment Gateway & Integration

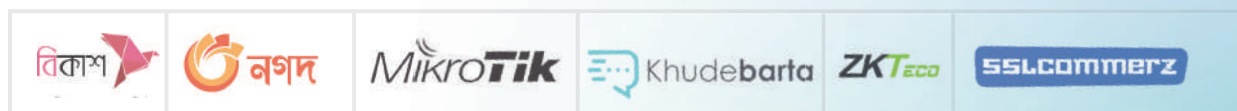


System & ACL



Customizable Reporting

30 + Integrations



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InfinityLog

Infinity Log is an advanced IP log server analysis and network monitoring system tailored for ISPs. It ensures cyber security, automates log management, and provides real-time monitoring to enhance network performance. Trusted by 350+ ISPs, it complies with BTRC regulations, supports multi-layer filtering, and integrates seamlessly with Mikrotik, Cisco, and other devices, ensuring robust network visibility and efficiency.

350+

Happy ISP Owners

06+

Successful Years

10+

International Clients

10+

Support & dev team

Core Features



Customized Log Template For Mikrotik Routers



Customized Log Listening Port



Multi-Level User Access



Multi-layer Log Searching Filter



Syslog Support



Live Log Streaming



Enhanced Security



Easy Integration

Valuable Clients



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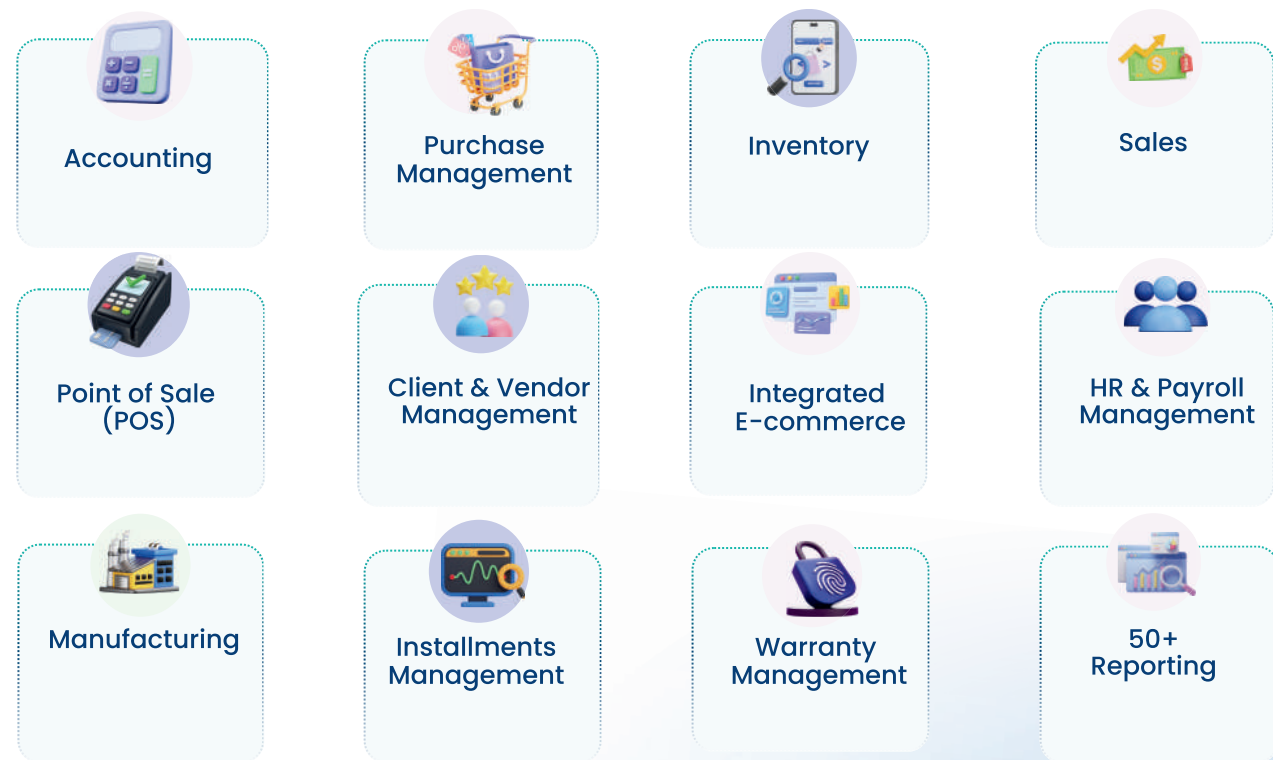
Biznify

Biznify is an SME Business ERP and all-in-one business management software designed to streamline operations, automate processes, and boost productivity with modules for accounting, HR, Purchase, inventory, sales, e-commerce, Manufacturing, Instalments and many more. Biznify empowers businesses to operate efficiently and grow in today's competitive landscape.

450+ Happy Customer	03+ Successful Years	10+ Customer Support	15+ Developer team
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Core Features



20+ Integrations



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www.biznify.net
www.softifybd.com



Edufy

Edufy is a cloud-based Education management software designed to streamline and automate various administrative tasks for educational institutions. It helps manage students, teachers, fees, curriculum, attendance, and more. Edufy is accessible on multiple devices, including mobile phones and laptops, making it easy to use and suitable for remote access. This software aims to enhance efficiency and simplify the management processes for schools, colleges, and madrasahs



550+
Happy
Customer

04+
Successful
Years

10+
International
Clients

10+
Support &
dev team

Core Features



**Student
Management**



**Teacher
Management**



**Fee
Management**



**Curriculum
Management**



**Attendance
Tracking**



**Examination
Management**



**HR & Payroll
Management**



**Inventory
Management**



**Funds
Management**



**Library
Management**

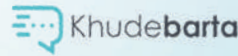


**Parents
Portal**



**Website
Integration**

15+ Integrations



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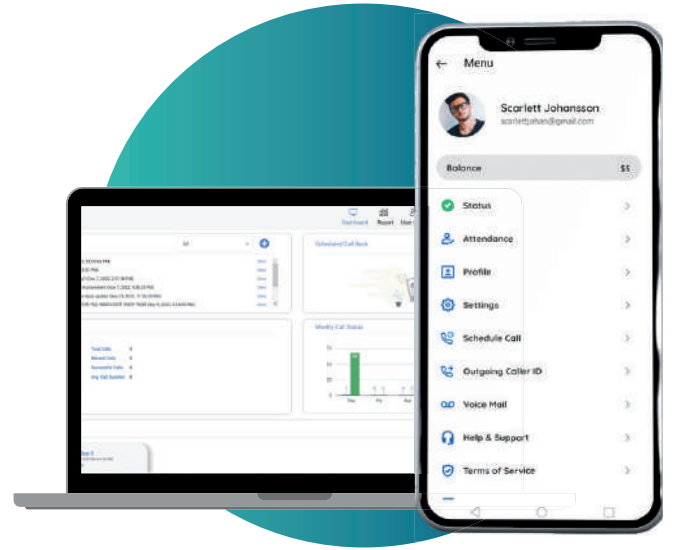




Business Phone System on Cloud

Talkify

Talkify is an innovative Business Phone System on the Cloud that empowers businesses to enhance customer service and streamline communication. With its white-label technology, Talkify ensures efficient sales and support management through a unified communication system, revolutionizing how businesses interact with their customers.



Core Features



Business Numbers



Multi-Level IVR



Text-to-Speech



Call Routing & Management



Click-to-Cal



Voice Broadcast & Voicemail



Call Recording



Web Dashboard & Mobile App

Partners



REVE Systems



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Khudebarta

Khudebarta is a leading bulk SMS service provider in Bangladesh, empowering businesses with reliable and efficient communication solutions. We offer a comprehensive range of services, including Masking SMS, Non-Masking SMS, OTP notifications, Transactional SMS, and Marketing SMS, tailored to meet diverse business needs. With seamless API integration, a user-friendly web portal, and real-time analytics, Khudebarta simplifies SMS campaigns and ensures maximum engagement.



1000+
Happy Clients

05+
Successful Years

24/7
Customer Support

15+
Support & dev team

Services & Features



Masking SMS Service



Non-Masking SMS Service



OTP Notification Service



Transactional SMS Service



Marketing & Promotional SMS



3rd party & API Integration



Real-Time Analytics



Bulk SMS & Scheduling

Partners



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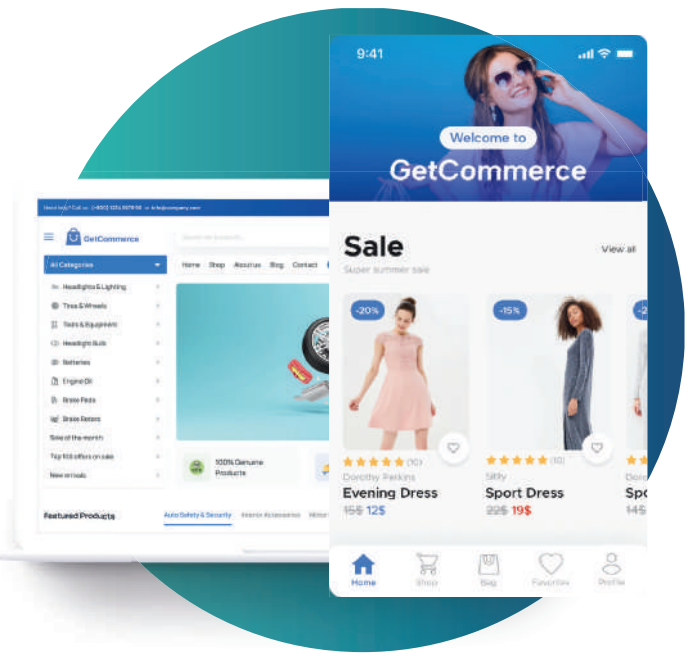
www.khudebarta.com
www.softifybd.com



GetCommerce

GetCommerce is an all-in-one eCommerce platform CMS designed to help businesses create, manage, and grow their online stores with ease. It offers customizable templates, secure payment gateways, inventory management, and advanced analytics to optimize sales and enhance customer experiences. Perfect for businesses of all sizes.

350+ Happy Customer	02+ Successful Years	24/7 Premium Support	20+ Support & Dev Team
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Core Features



20+ Integration



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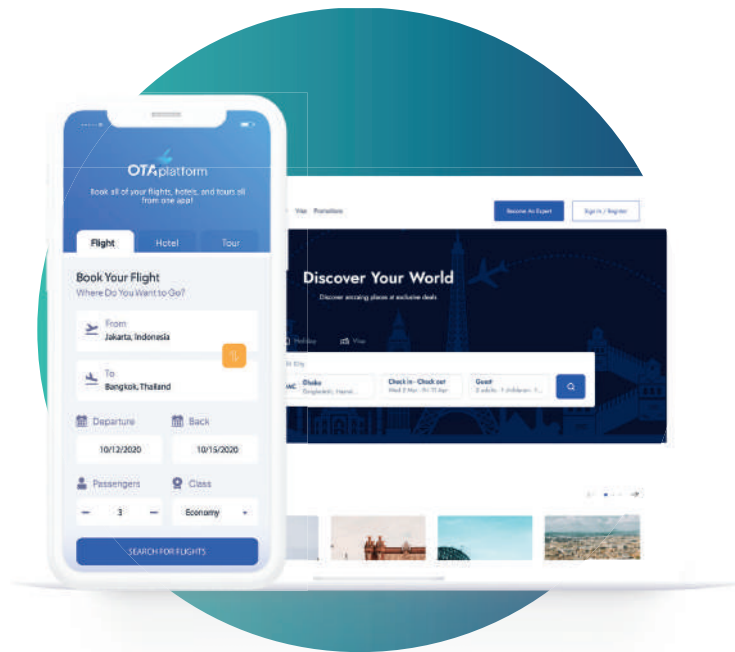


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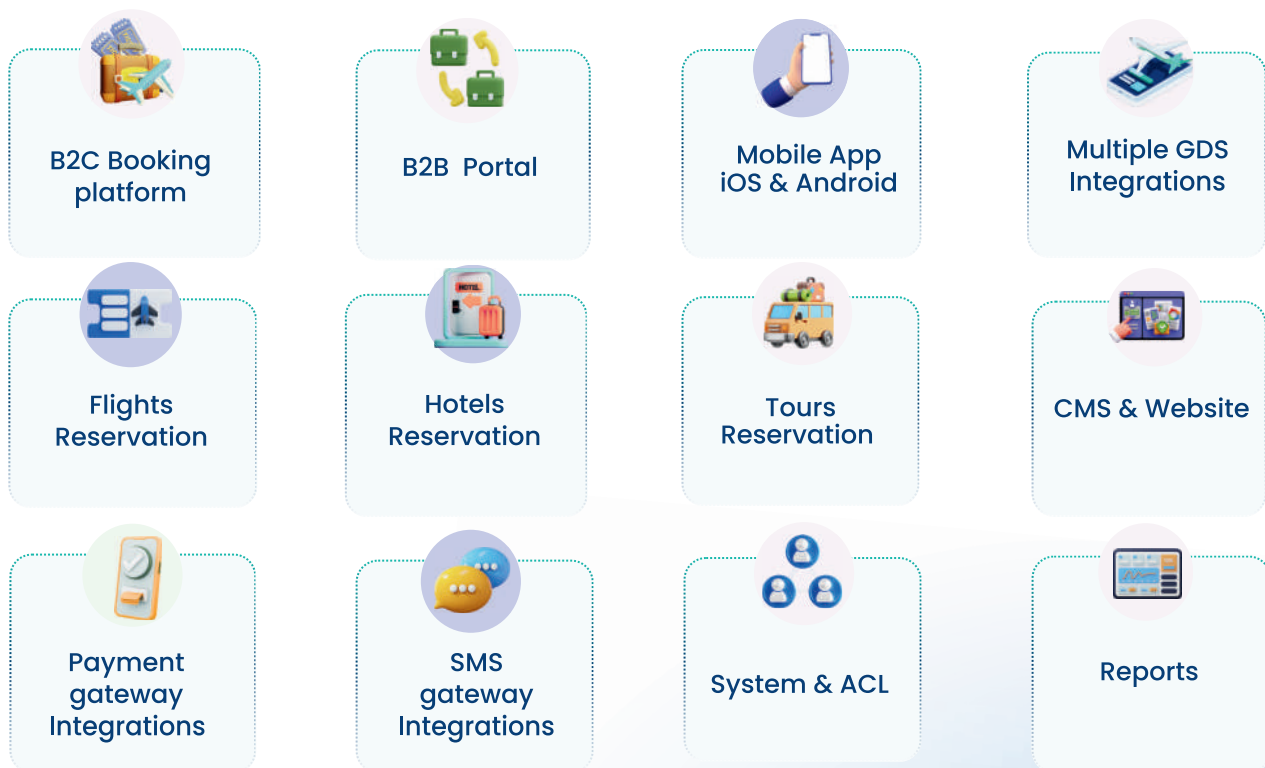


OTA platform

The OTA platform is an all-in-one solution for travel agencies and tour operators, offering a seamless booking engine, integrated payment gateways and customizable website. With dynamic pricing, multi-currency support, and API integrations, it streamlines operations and enhances customer experience. Designed for scalability, it helps travel businesses grow efficiently while providing real-time reporting and analytics for smarter decision-making.



Core Features



20+ Integration



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TECHNOLOGIES WE USE

Front end:



Back end:



Mobile:



Database:



Cloud:



Industries Served



ISP



Education



SME



Enterprise



E-commerce



Corporate



Tourism



Marketing



LIFE AT SOFTIFYBD





GET IN TOUCH



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Visit Our Website



Google Map Location



Softifybd Ltd.

Digitize Your Imagination

 **bestsoftware**



 **best** isp billing software

 **best** lp log server

 **best** accounting software in bd

 **best** inventory software in bd

 **best** erp software in bd

 **best** education management software

 **best** isp billing & management..

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